

## PRESS RELEASE

### Jonathan Workman (Haleon) elected new President of AESGP

**Paris, 24 May 2023** – The members of the AESGP General Assembly have elected Jonathan Workman (Haleon) as new President of the Association of the European Self-Care Industry (AESGP) until 2025. He immediately succeeds Traugott Ulrich (Schwabe Pharma), AESGP President 2023.

#### Who is Jonathan Workman



Jonathan Workman will lead the AESGP as President for a mandate of two years, renewable.

Jonathan Workman is the General Manager for Northern Europe Business Unit (France, UK & Ireland, Benelux and the Nordics) for Haleon (previously known as GSK Consumer Healthcare – GSK CH).

Jonathan is a seasoned professional with a diverse background in sales, commercial, marketing and leadership roles. He joined GSK CH in 2010 after working for 15 years at Procter & Gamble. He has held various positions at GSK CH, including General Manager for Indochina, Southern Africa, Great Britain & Ireland, and the Consumer Healthcare business for Central and Eastern Europe. In January 2022, he returned to lead the Northern Europe Business Unit, which is the largest business unit within the EMEA/LatAm region and the second largest globally for Haleon. Jonathan has represented Haleon on the AESGP Board since 2022.

**Addressing the AESGP General Assembly after he was elected,**

**Jonathan Workman said:** *"It is truly an honour to lead AESGP at this crucial stage in our industry's history. The healthcare industry has been through some incredible challenges over the past few years, and we have all witnessed the toll that events, such as a pandemic and rising*

*inflation has had upon healthcare in general across Europe. As we now emerge from a post-COVID era, I believe this is an opportune moment for us as an industry, to demonstrate the value and impact that self-care can have in supporting our healthcare systems and consumers in Europe to lead healthier and fulfilling lives. I am committed to upholding our responsibility to society, delivering on our mission, and working together in a collaborative manner that works for consumers as well as for the environment."*

**Traugott Ullrich (AESGP President 2023/ Schwabe Pharma) said:** *"AESGP was founded 59 years ago, right here in Paris, with the ambition to bring countries and people together to advance health and wellbeing across borders, to inspire each other and to make progress together. I am confident that Jonathan will be up to the task in this new mandate."*

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## About AESGP

AESGP, the Association of the European Self-Care Industry, is the voice of the manufacturers of non-prescription medicines, food supplements, and self-care medical devices in Europe, an area also referred to as “self-care” or “consumer healthcare” products.

## Our mission

Because staying healthy as a society starts with each of us, our mission at AESGP is to support everyone in Europe access to safe, effective and sustainable self-care, empowering people to take better care of their own and their families' health. We aspire to lead and champion self-care, to ultimately contribute to the sustainability of European healthcare systems.

More information: <https://aesgp.eu/>

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