



# 59<sup>TH</sup> AESGP ANNUAL MEETING

---

SELF-CARE IN EUROPE:  
PREPARING FOR A SUSTAINABLE FUTURE

---

**22 – 24 May 2023**  
**Hotel Méridien Etoile, Paris, France**

# 59<sup>TH</sup> AESGP ANNUAL MEETING

Healthcare systems across Europe continue to grapple with current challenges, including the ongoing COVID-19 pandemic which has exposed their lack of resources and other weaknesses. They continue to strive to improve the human experience of healthcare, from reshaping what, how and where work is done, to rapidly adapting virtual healthcare services for patients, to forging partnerships to produce and procure necessary vaccines, treatments and supplies. At the same time, they continue to address inequities in health care, sustainability and the environment, topics that are growing in importance.

As part of the European self-care industry, we have more than ever a role to play in addressing the challenges facing European healthcare systems. The 59<sup>th</sup> AESGP Annual Meeting will review the current state of the self-care sector, explore trends, highlight the challenges and opportunities that lie ahead. How to prepare and help to prepare for a sustainable future?

## **About the AESGP Annual Meeting**

In order to grow the industry, it is necessary to stand out and stay ahead of trends. A good way to do this is to attend the annual meetings of the AESGP.

The AESGP Annual Meeting has been the largest and most attended meeting in the consumer healthcare industry for decades in Europe. Each year, it brings together more than 300 delegates from the consumer health industry, partner organizations and policymakers. The major trends in the sector are developed with the best experts in the field.

As the leading European conference organized by the self-care industry for the self-care industry, the AESGP Annual Meeting is a unique opportunity to meet industry colleagues and engage in discussions with healthcare stakeholders and policymakers. It enables industry leaders to build valuable (new) relationships, expand their influence and stay ahead of trends.

## **Who should attend?**

The AESGP Annual Meeting is highly recommended to all executives in the consumer healthcare industry (CEO, marketing, sales, business development, regulatory, research and development, external and government affairs) and all other parties interested in the topic of self-care.

# PROGRAMME

## Monday, 22 May 2023

19.00

OPENING EVENING

**Dress Code:** Cocktail Attire



The opening evening of the 59<sup>th</sup> AESGP Annual Meeting will invite you on a cruise to explore Paris from its best avenue – the Seine.

## Tuesday, 23 May 2023

09.00 – 9.30

OPENING: Welcome and Introduction

**Dress Code:** Casual Business

By AESGP President and AESGP Director General

09.30 – 11.00

SESSION 1: EU Pharmaceutical Law review: what opportunities for self-care?

The last comprehensive review of the EU's general pharmaceutical legislation was carried out almost 20 years ago. Since then, scientific, and demographic changes have taken place and new areas of concern have emerged. In this context, the EU is reviewing the pharmaceutical legislation with the aim of creating a long-lasting and resilient regulatory framework that supports innovation and improves access. This session will bring together regulators, policy makers and industry to explore opportunities and risks for the self-care sector.

11.30 – 13.00

SESSION 2: Environment and health

Human health and well-being are intimately linked to the state of the environment. EU is pursuing "a zero-pollution ambition, including for air, water and soil and protecting the health and well-being of Europeans." A broad range of policies are in place at EU level to address environmental impacts on health. But these policies potentially also present risks with unintended consequences, such as reduced availability of pharmaceuticals and other health products or the risk of disproportionately affecting vulnerable groups. This session aims to start the discussion by framing the concept of one health and its implementation and the impact on self-care industry.

13.00 – 14.30

BREAK: LUNCH AND NETWORKING

Programme

14.30 – 16.00	SESSION 3: Me, Myself and the Internet
The wealth of information at consumers’ fingertips, digitalisation, and the lack of availability of health services are driving more and more people to adopt self-care activities and take ownership of their health and well-being. This session will provide an overview of the most important market and business trends and information on changing consumer behaviours that may affect the industry in the medium to long term, as well as how the industry is responding to that.	
16.30 – 18.00	SESSION 4: Leading the change
Whether a change occurs due to a changing national or global policy, market conditions, reorganisation, merger, or acquisition, or a leadership transition, it is not a question of whether or even when, the change will occur, but rather its duration and the disruption it brings. Leading change effectively and consistently is necessary not just for survival, but for growth and economy. The session will engage self-care industry leaders, stakeholders, and policy makers to explore the European Industrial Strategy and the importance of leadership and the role of public support for the industry in these difficult times.	
18.00	CLOSING & Invitation to the 60 <sup>th</sup> AESGP Annual Meeting

Wednesday, 24 May 2023

The aim of the second day of the conference is to create a space where participants can meet to discuss a number of important industry topics in greater depth, brainstorm ideas, identify issues, take decisions and develop solutions. Participants will be able to choose from two tracks and attend as many workshops as they wish.

TRACK A	TRACK B
09.00 – 10.30 Workshop: Probiotics: what next?	Workshop: Choosing Green
11.00 – 12.30 Round table: Spotlight on Switch	Workshop: Impact of the EC digital package for OTC activities
12.30 – 13.30 <i>Networking Lunch</i>	<i>Networking Lunch</i>
13.30 – 15.00 Workshop: Extension of the transitional provisions of the MDR: status and practical consequences	Workshop: Effective Communication: Handling the Media
15.30 – 17.00 GSCF Charter for Environmentally Sustainable Self-Care – One year later	



# PRACTICAL INFORMATION



## CONFERENCE VENUE

---

### Hotel Méridien Etoile

81 Boulevard Gouvion Saint-Cyr  
75017 Paris (France)

## GETTING THERE

---

### From Paris Charles de Gaulle Airport

- Taxi ~ 60 min travel time
- Public transport ~ 60 min travel time

### From Gare du Nord

- Taxi ~ 25 min travel time
- Public transport ~ 30 min travel time

## HOTEL ROOM BOOKING

---

A block booking has been made at the conference hotel.

We recommend making reservations as soon as possible so that rates and availability are guaranteed. Please be informed that overall hotel occupancy in Paris during the conference period is expected to be high.

Hotel rooms can be booked online on the AESGP event page.

Room reservation is not included in the conference registration.

## REGISTRATION FEES

---

**Conference participant:** 1,450€ (excl. VAT\*)

This fee entitles participation at the evening event on Monday, 22 May 2023; the conference, luncheons and coffee breaks on Tuesday, 23 May 2023; and the workshops, luncheons and coffee breaks on Wednesday, 24 May 2023.

**Accompanying family member:** 350€ (excl. VAT\*)

This fee entitles participation at the evening event on Monday, 22 May 2023.

For authorities and press representatives, special rates apply. Please contact the AESGP Event Team ([info@aesgp.eu](mailto:info@aesgp.eu)) for more information.

\*AESGP Conferences are subject to the VAT rules of the country where the conference takes place.

## HOW TO REGISTER?

---

Registration for the conference must be done online on the AESGP event page ([www.aesgp.eu](http://www.aesgp.eu)).

Participants are encouraged to register by **21 April 2023**.

Cancellations received before 21 April 2023 will be refunded less a handling charge of 50€. After that date, the whole fee is withheld.

# SEE YOU NEXT YEAR!

## 60<sup>TH</sup> AESGP Annual Meeting

**May–June 2024** (dates to be confirmed)

Brussels, Belgium



7 avenue de Tervuren, B-1040 Brussels | +32 27355130 | [info@aesgp.eu](mailto:info@aesgp.eu)